

Dallas Convention and Visitors Bureau.

Leaders Breakfast events are attended annually by designers, industry leaders, contractors, developers, real estate brokers and key business leaders in each city. Each breakfast is highlighted by a keynote speaker exemplifying an aspect of leadership in today's world. This promises to be a stand-out year with the continued support of National Benefactors Herman Miller and Interior Design magazine.

For more information on participating in the 2011 IDA Dallas Chapter Leaders Breakfast, contact IDA Headquarters at 312.379.5137. IDA will host additional 2011 Leaders Breakfast events in San Francisco, Los Angeles, Chicago and Toronto. [www.ida.org](http://www.ida.org).

## ASID Foundation now accepting applications for David Barrett Memorial Scholarship

The ASID Foundation announces the introduction of a new \$12,000 student scholarship. Awarded biannually, the David Barrett Memorial Scholarship recognizes an outstanding undergraduate or graduate student who demonstrates a continuing interest and ability in utilizing classical designs and traditional materials, inclusive of furniture and fabrics.

The scholarship is open to all full-time students in their junior or senior year of undergraduate or graduate study majoring in interior design at an accredited college or university. Both ASID members and nonmembers are encouraged to apply.

For entry, all applicants must submit a personal statement, letter of recommendation, prepared design portfolio featuring 8 - 12 design components with a written description detailing how classical designs and traditional materials are used in each design component.

Finalist and Winners: The ASID Foundation will review all submissions and a select winner based on the stated criteria. The decision of the jury process will be final. All entrants will be notified of their

status by mail in January 2012. Award payment will be made directly to the student. Winners will be recognized publicly through a variety of print and electronic media. The ASID Foundation holds the right not to award the scholarship if no applicants meet the required criteria.

For more information about ASID Foundation scholarships and awards, contact the ASID Foundation at (202) 346-3480 or via email at [foundation@asid.org](mailto:foundation@asid.org).

## ODDS & ENDS

**HURED: Gregg Stevenson**, GSA Territory Manager for the Western US markets for **AIS**. Stevenson's responsibilities include increasing AIS' brand awareness in the GSA sector, as well as educating and empowering the regional sales team, ultimately fostering additional business with the Federal Government. Stevenson holds considerable furniture experience, working both in the dealer and manufacturing sides of the business. A former HON Company employee, Stevenson worked in the capacity of Territory Manager for over ten years in the Southwestern region. In his tenure at The HON Company he found substantial success selling in the GSA sector and acquired valuable experience in building lasting relationships in the federal arena. Stevenson has held successful positions in the office furniture industry thus acquiring over 29 years of industry experience.

*Stevenson*



**APPOINTED: Paul Frost** as Business Development Manager in the Western Region for **Allsteel**. He is responsible for positioning the brand in the corporate and institutional markets in the Los Angeles area. Frost's experience includes three years in furniture sales with Staples Business Interiors, and sales and leadership positions with Pepsico.

**ENGAGED: Buying group INDEAL** has engaged industry consultant **Jim Heilborn** to assist with their

## Spotted:



The Grid chair designed by **David Jenkins** spotted at the Miami HD expo last week in the booth of **Samuelson Contract**. The chair's theme draws inspiration from Charles Renie Macintosh, Hoffmann, and Richard Meyer. While the office furniture sector continues to limp along, the hospitality sector appears to be showing improving strength.

communications and education programs. Jim will be meeting with the INDEAL staff and members at this year's OFDA conference in Tucson, from September 24th - 27th as well as leading two sessions at the conference.

**OPENING / JOINED: Interior Architects (IA)** announced the opening of its Raleigh, NC office. Led by **Sheri Ginnett**, NCIDQ, the new office is located at 119 E. Hargett Street, Suite 300, Raleigh, NC. As the former Director of Interiors for KlingStubbins' Raleigh office, Ms. Ginnett has developed extensive relationships in Charlotte and Raleigh and built a solid reputation for excellent project delivery over the past fifteen years. She joins IA's firm-wide management team as a Managing Director.



*Ginnett*

**NOW REPPING: Colvin Consulting Group** as representatives in Minnesota, North Dakota and South Dakota for **Indiana Furniture**. Colvin Consulting principal Jill Colvin is already well known within the architectural community and has developed standards programs with well known clients such as St. Jude Medical, Prime Therapeutic and Honeywell.

**NOW REPPING: Wanamaker and Associates** as representatives for **Indiana Furniture** in Colorado, Wyoming and Utah. In this role, Wanamaker and Associates will develop and manage relationships with new and existing customers throughout the Western territory. Wanamaker and Associates is represented by **Jay Wanamaker**, principal in Utah and **Matt Carroll**, sales representative in Colorado and Wyoming.

**NOW REPPING: McKearney Associates** has teamed with AIS to expand market leadership in VT, NH, ME, CT, RI, and Western MA. They will represent AIS and support distribution in the listed New England territories. McKearney Associates is a respected business in the office furniture industry. It was established in 1954 by Edward McKearney and is currently headed by Don Savoy. With 33 years of experience in the industry, Don Savoy leads his group of four sales representatives and two customer service representatives out of the company's headquarters based in Boston, MA.

**MODIFIED: Bretford** launched a modified version of its website to accommodate growing smartphone and tablet use. The redesigned site is 40 percent lighter for faster access to information such as pricing, order tracking, and online registration for events — including the new BretfordU social learning webinars.

[www.bretford.com](http://www.bretford.com)