

▶ SEE US AT THE 2009 HD EXPO
BOOTH 4754

SAMUELSON
FURNITURE



3008/11 Armchair

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SAMUELSON FURNITURE UNVEILS GREEN INITIATIVE AT HD EXPO!

And a New Product Line-Up That Celebrates Hospitality Style

(Paterson, NJ. - May 5, 2009) Known for their legendary furniture, Samuelson Furniture is making strides towards its commitment to the green movement. Samuelson will showcase the new socially responsible contract upholstery program at the 2009 HD Expo Show in Vegas, May 14-16, 2009. And an impressive line-up of furniture and case goods geared to the hospitality market

Key features of the Samuelson Contract Green Initiative Program include all lumber that is purchased from the Appalachian region, which has been verified as a sustainable forestland by the U.S. Forest Service. The steel mechanisms are made from 60% recycled metal and the sinuous seat and back springs are made from 70% recycled metal. All polyester bonded fibers are made from 50% recycled materials and shipping lead times of 6-8 weeks and availability of TB133 fire-retardant foam, for a surcharge.

Samuelson Furniture's 4026 Nesting Tables, part of the Delano Collection, store cleverly under one base end table when not in use. These Hand-rubbed, Espresso-finished accent tables with satin finished stainless steel bases are a contemporary take on the traditional nesting table offering endless opportunities for function and style. just one of many new furniture pieces that are sure to impress visitors at this year's HD Expo.



4026 Nesting Tables

New Product Line-Up Continued

Samuelson Furniture is renowned for beautifully crafted furnishings built to last a lifetime. The company can trace its roots to a rather humble beginning in Paterson, NJ and a father-and-son team with inspired dreams. Now in its fourth generation, Samuelson offers a magnificent line of handcrafted bedroom, dining room, living room and occasional furniture in both contemporary and traditional designs. No matter the style, each and every piece features inspired design and heirloom quality. Please allow us the opportunity to show you who we are and what we do.

For more information about Samuelson Furniture, visit samuelsonfurniture.com or call 888-289-4489.

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3045/13 sofa

Part of the Contract Green Initiative Program



7783/13 Sofa

Finish Shown: 161U Old World Royale

Fabric: Lagoon colored Braxton Velvet



7784 (2) Armchair

Finish Shown: 129U Emanuelle

Fabric: Corinthian, color Caspian