

SAMUELSON FURNITURE



No. 247 CHAIR H 38 W 27 D 25

The 247 chair has evolved to become the current 7782 chair.



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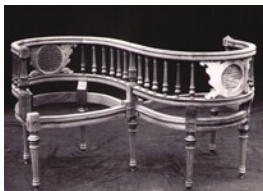
FINE CRAFTSMANSHIP IS TIMELESS

SAMUELSON FURNITURE CELEBRATES THEIR 75TH ANNIVERSARY

(Paterson, NJ. - April 13, 2010) Samuelson Furniture is proud to celebrate 75 years, and four generations, of manufacturing the highest quality furniture. The company has grown into a leading furniture provider in the hospitality and residential markets and this year celebrates the rich history that brought them to where they are today.

The legend began in 1935 when a father and son team set up shop in Paterson, New Jersey. Their skill and craftsmanship in woodworking was surpassed only by their visionary spirit and entrepreneurial dreams. Their modest beginnings as the Invincible Parlor Frame Company lead them to create a name for themselves as manufacturers of the finest chair and sofa frames. Like the fine woods they carved so beautifully, Harry and Samuel Chalfin carved out a reputation for their thriving business that was founded on character, honesty and integrity.

Now in its fourth generation as a family business, Samuelson offers three distinct furniture lines, Delano, Invincible and Samuelson Contract, with each piece having the heirloom quality feel that is so much a trademark of the Samuelson Furniture brand. The company has embraced a green initiative with the introduction of a verified sustainable contract upholstery program. And most recently, Samuelson contracted with Calvin Klein Home furniture to provide furniture for their Curator Collection. The Curator Collection is Calvin Klein's high-end design oriented product line consisting of sophisticated bedroom, dining room and occasional furniture.



Like beautifully carved fine wood, Samuelson Furniture has crafted a business with heirloom quality.

SAMUELSON CELEBRATES 75 YEARS CONTINUED

Samuelson remains true to its original focus; a family-run business built on solid principles and dedicated to creating the finest hand-crafted furniture built to last a lifetime. The company will host a 75th anniversary celebration at their Showroom in High Point during Fall Market as well as an event to coordinate with the Hospitality Design Show In Las Vegas.

For more information about Samuelson Furniture, visit samuelsonfurniture.com or call 888-289-4489.

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